

WE MEAN BUSINESS
COALITION

We Mean Business

Dominic Gogol, Policy & Advocacy Manager

CPLC Partnerships Meeting

15 April 2021

A COALITION

We are a powerful coalition  of leading NGOs.

A global non-profit coalition working with the world's most influential businesses to take action on climate change.

Together we catalyze business leadership to drive policy ambition and accelerate the transition to a zero-carbon economy.

WE MEAN BUSINESS COALITION

Corporate programmes and commitments that enable businesses to rapidly decarbonize at the pace that science requires




And an extensive network of **partners and initiatives** including



And more

A global hub of initiatives for companies to show high level climate leadership and take the action needed



**\$24.8
trillion**

MARKET CAP
representing a quarter of the
global economy



2,000+
COMPANIES LEADING
THE WAY



1,200+
COMPANIES COMMITTED
TO SETTING SCIENCE-BASED TARGETS



400+
COMPANIES ALIGNED WITH
SBTI'S FOR 1.5°C



700+
SMALL TO MEDIUM ENTERPRISES
COMMITTED TO NET ZERO



2,700+
COMMITMENTS FROM BUSINESS TO
BOLD ACTION



290+
COMPANIES STIMULATING
225 TWh of renewable electricity
demand p.a. via RE100

RE100
CLIMATE GROUP | CDP



100+
COMPANIES
committed to flip their entire
transport fleets to EVs

CLIMATE GROUP
EV100



100+
COMPANIES
committed to being energy-
smart

CLIMATE GROUP
EP100
in partnership with
**ALLIANCE
TO SAVE ENERGY**
using less, doing more

WHAT WE DO

AMBITION

Accelerate business ambition to Net Zero

- ▶ Science-based Targets Initiative & Business Ambition for 1.5°C campaign
- ▶ The Climate Pledge: net zero by 2040
- ▶ SME Climate Hub

ACTION

Drive campaigns and action for system transformation

- ▶ Energy: RE100
- ▶ Transport: EV100, Mission Possible Partnership
- ▶ Built environment: EP100
- ▶ Industry: ConcreteZero, SteelZero, Mission Possible Partnership
- ▶ Natural climate solutions: Climate Smart Agriculture
- ▶ Climate-related financial disclosures (TCFD)
- ▶ Carbon pricing (CFLP)

ADVOCACY

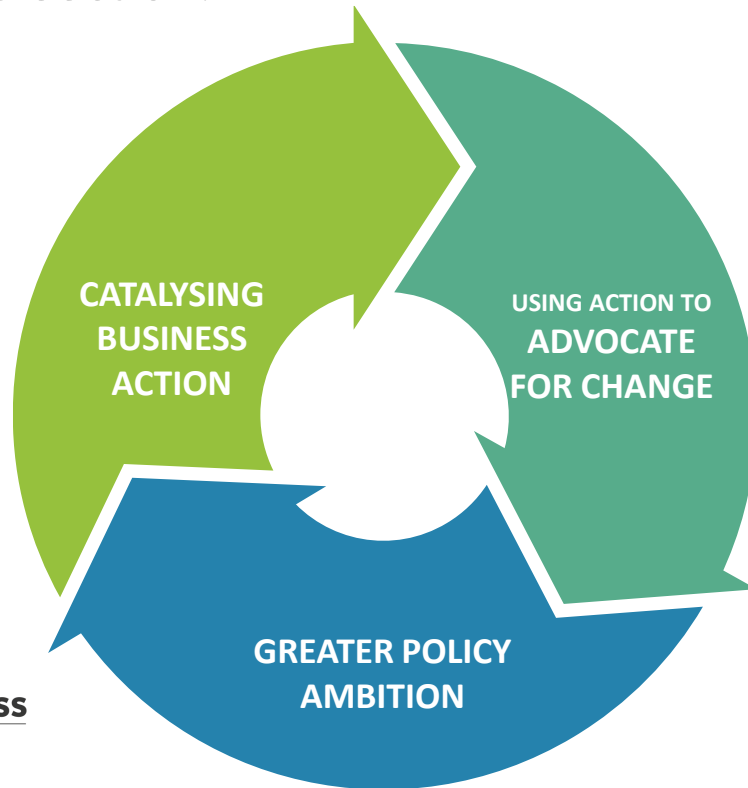
Advocate for policy ambition and implementation

- ▶ Policy asks for key international events, geographies and sectors
- ▶ Corporate campaigns to drive policy change
- ▶ Responsible policy engagement guidelines and tools
- ▶ Ambition loop stories

OUR ROLE

Policy & Business are key levers of systemic change.

The We Mean Business coalition operates at their intersection.



Business needs to respond to the climate crisis with bold ambition that stimulates tangible and rapid action:

- ▶ Forward-thinking businesses are already seizing the economic opportunities climate action creates. More need to follow their lead, faster.

Governments need to know that business is not a brake on bold climate policy:

- ▶ Policymakers need to have confidence that business **IS** delivering on its commitment to bold climate action and is willing to go further and faster when empowered by the right policies.

How that can work in progress

US NDC target...



300+ leading businesses and investors proudly support:

- A resilient, economically sound, net zero-emissions future for all
- Reducing U.S. emissions by at least 50% by 2030
- Infrastructure for clean energy, energy efficiency and clean transportation

Read their open letter to President Biden.

WE MEAN BUSINESS COALITION



Executives Call for Deep Emission Cuts to Combat Climate Change

More than 300 corporate leaders will ask the Biden administration to nearly double the emission reduction targets set by the Obama administration.

...roud that @Exelon is joining business leaders in calling for @POTUS to adopt the ambitious and attainable target of cutting GHG emissions by at least 50% below 2005 levels by 2030. #energytwitter #AllInfor50

COLLABORATION IDEAS CPLC & WMB

1. Engage with businesses, investors and policymakers at key international moments to enable further uptake (G7, G20 etc)
2. Policy asks on carbon pricing – detailed recommendations for policymakers in key geographies
3. Report on internal carbon pricing by businesses – practices, steps and how to increase uptake

WMB CONTACTS

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