



CARBON PRICING
LEADERSHIP COALITION

CPLC
PUBLICATIONS
AND RESOURCES
SEPTEMBER 2019

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Launched at COP21 in Paris, the **Carbon Pricing Leadership Coalition (CPLC)** is a voluntary partnership of national and sub-national governments, businesses, and civil society organizations that advocate for the expansion of **effective carbon pricing policies** that can maintain competitiveness, create jobs, encourage innovation, and deliver meaningful emissions reductions.

The Coalition drives action through knowledge sharing, targeted technical analysis and convening public-private dialogue that guide successful carbon pricing policy adoption and accelerate implementation.

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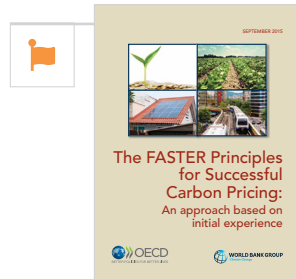
CPLC FEATURED PUBLICATIONS

 Report

 Executive Briefing

 Working Paper

 Webinar



FASTER Principles for Successful Carbon Pricing

THEME: CARBON PRICING DESIGN & IMPLEMENTATION

This report focuses primarily on domestic carbon-pricing mechanisms that put an explicit price on GHG emissions and proposes a “FASTER” principles framework—fairness, alignment with existing policies, stability, transparency, efficiency, and reliability to accelerate progress and adoption of carbon pricing policies.

Report also available in Spanish.



Report of The High-Level Commission on Carbon Prices

THEME: CARBON PRICE LEVELS

This report explores explicit carbon-pricing options and levels that would induce the change in behaviors— particularly in those driving the investments in infrastructure, technology, and equipment—needed to deliver on the temperature objective of the Paris Agreement, in a way that fosters economic growth and development, as expressed in the Sustainable Development Goals (SDGs).

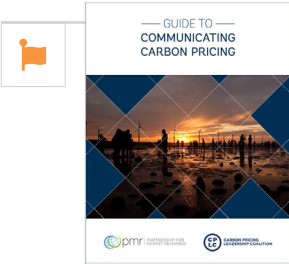


Report of The High-Level Commission on Carbon Prices - Executive Summary

THEME: CARBON PRICE LEVELS

Executive Summary also available in Spanish and French.

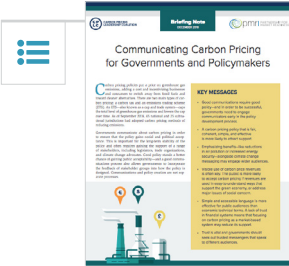




Guide to Communicating Carbon Pricing

THEME: COMMUNICATIONS

Stakeholder and public support are critical for an enduring and robust carbon pricing policy. How jurisdictions communicate their carbon pricing policy plays a key role in creating and maintaining that support. Drawing on case studies, research and best practice, the report provides guidance on designing and implementing effective carbon pricing communications strategies.



Communicating Carbon Pricing for Governments and Policymakers

THEME: COMMUNICATIONS

Key findings from the Guide to Communicating Carbon Pricing for governments and policy makers.



Communicating Carbon Pricing for Business

THEME: COMMUNICATIONS

Key findings from the Guide to Communicating Carbon Pricing for the private sector





Report of the High-Level Commission on Carbon Pricing and Competitiveness

THEME: COMPETITIVENESS

This report explores the evidence base, the concerns of business, and the lessons learned in the design and implementation of carbon pricing policies in the context of competitiveness.



Using Carbon Revenues

THEME: REVENUES

Carbon pricing is increasingly recognized as an important source of government revenue. Carbon revenues can be crucial in supporting cost-effective climate mitigation, industrial competitiveness and other economic and development objectives. How carbon revenues are used and how these uses are communicated are also critical for public and stakeholder acceptability of carbon pricing. This report provides practical guidance on using carbon revenues by helping policymakers understand the implications, opportunities, and challenges associated with different approaches to carbon revenue use.

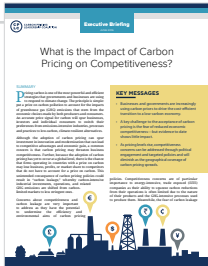


The first International Research Conference on Carbon Pricing

THEME: RESEARCH

This report provides a summary of the discussions at the first International Research Conference on Carbon Pricing held from February 14-15, 2019 in New Delhi, India.





What is the Impact of Carbon Pricing on Competitiveness?

THEME: COMPETITIVENESS

The diffusion of carbon pricing policies can be hampered by competitiveness concerns. This briefing explores the ways competitiveness issues can be addressed through political engagement and targeted policies.

Executive Briefing also available in Spanish and Japanese.

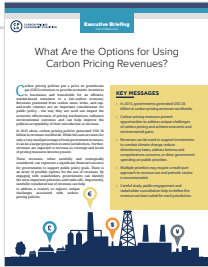


How can Carbon Prices and Policies be effectively aligned?

THEME: POLICY ALIGNMENT

Policy misalignments in economies built on fossil fuel development can constrain the effectiveness of carbon policies if no action is taken to address them. This briefing considers the importance of aligning financial, fiscal, electricity, innovation, skills, development and trade policies with carbon pricing initiatives.

Executive Briefing also available in Spanish.



What Are the Options for Using Carbon Pricing Revenues?

THEME: REVENUES

In 2015, carbon pricing revenues amounted to \$25 billion worldwide, with revenues expected to rise higher still. This briefing presents a taxonomic account of how carbon revenues can be strategically used to support wider public policy goals.

English



Spanish



Japanese



English



Spanish





Preparing shipping banks for climate change: How can internal carbon pricing help ship-financing banks in risk management?

THEME: MARITIME SHIPPING

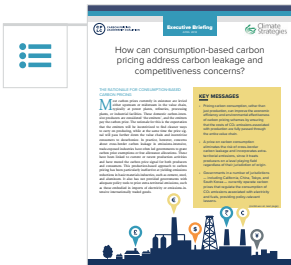
This Executive Briefing discusses the progress being made in reducing greenhouse gas (GHG) emissions, challenges to achieving those reduction, and the key role that financiers can play in both mitigating their own risks and helping the industry towards a more orderly, effective decarbonization.



Carbon Pricing and the Task Force on Climate-related Financial Disclosures

THEME: FINANCE

Financial institutions are increasingly prioritizing climate-related risks and opportunities as part of their financial planning and budding climate strategies. The TCFD outlines recommendations to manage climate-related risks and opportunities, including the application of internal carbon pricing in scenario analysis, which banks can incorporate into investment decisions across their portfolios.

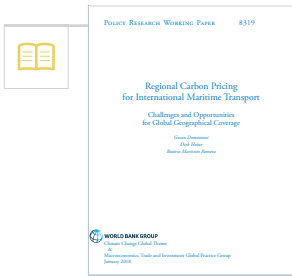


How can consumption-based carbon pricing address carbon leakage and competitiveness concerns?

THEME: COMPETITIVENESS

Pricing carbon consumption, rather than just production, can improve the economic efficiency and environmental effectiveness of carbon pricing schemes by ensuring that the costs of CO2 emissions associated with production are fully passed through the entire value chain.





Regional carbon pricing for international maritime transport: challenges and opportunities for global geographical coverage

THEME: MARITIME SHIPPING

This paper compares the relative performance of various regional measures for carbon pricing based on the following criteria: jurisdictional basis, data availability, environmental effectiveness and avoidance strategies, impact on competitiveness, differentiation for developing countries, and incentives for reaching a global agreement.



The Economic Potential of Article 6 of the Paris Agreement and Implementation Challenges

THEME: ARTICLE 6

This technical paper investigates the potential economic and environmental outcomes associated with the use of Article 6 of the Paris Agreement by participating countries.



The Role of Carbon Pricing in a Low-Carbon Transition: opportunities for global geographical coverage

THEME: PRIVATE SECTOR (CANADA)

This report from the Canadian Business Members of the CPLC to Minister McKenna and CPLC Membership informs both domestic and international audiences of Canada's corporate experiences to date, and showcases Canadian business responses and strategies in the evolving low-carbon landscape.



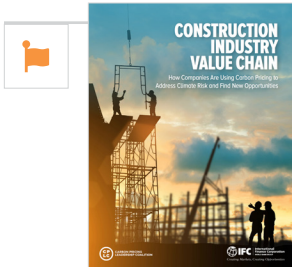
Report prepared by The Delphi Group in collaboration with Canadian Business Members of CPLC to Minister McKenna and Coalition partners, 2018



Greening Construction

THEME: CONSTRUCTION

This study explores how carbon pricing mechanisms can be designed to more effectively account for emissions from the construction value chain. Among other key findings, it identifies raw material production and use as the highest emissions stages and emphasizes how early intervention is needed to reduce a project's life-cycle emissions.



Construction Industry Value Chain

THEME: CONSTRUCTION

This report explores industry perspectives on carbon pricing and proposes an integrated approach to carbon pricing across the construction value chain. It aims to develop a shared understanding of what the construction value chain is, discuss broad approaches to sustainability, and showcase different industry approaches to carbon pricing.

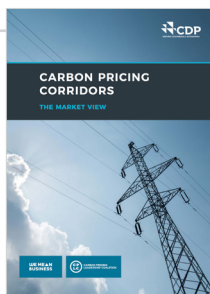


State and Trends of Carbon Pricing 2019

THEME: STATE AND TRENDS

This report provides an updated overview of existing and emerging carbon pricing instruments around the world. It also investigates global carbon pricing trends and the relation between policies that put an explicit price on carbon and policies that put an implicit price on carbon.

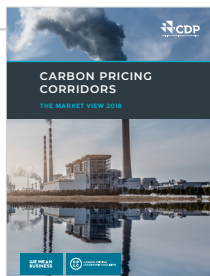




Carbon Pricing Corridors—The Market View 2017

THEME: PRIVATE SECTOR

CDP and the We Mean Business Coalition launched Carbon Pricing Corridors to empower large industry players to determine the carbon prices needed under the Paris Agreement. This report covered the power sector and laid the ground-work for energy-intensive industries.



Carbon Pricing Corridors—The Market View 2018

THEME: PRIVATE SECTOR

This report includes an updated Carbon Price Corridor for the power sector and a new Corridor for the chemical sector. Businesses, financial sectors, policymakers, and a range of other actors can use the report to guide their climate policy frameworks.

Report prepared by CDP, We Mean Business and Ecofys-a Navigant company



Carbon Pricing in Brazilian Industry: a strategic initiative

THEME: PRIVATE SECTOR (BRAZIL)

This executive brief presents a proposal for the creation of a pioneering carbon market in the Brazilian industrial sector. The development of this proposal is based on discussions at various events organized by the Brazilian Council for Sustainable Development (CEBDS), as well on direct consultations with industry representatives from the steel, cement, finance, and oil and gas sectors.

Report developed by Brazilian Business Council for Sustainable Development (CEBDS) in partnership with CPLC





Carbon Pricing Leadership Report 2018

THEME: CPLC ANNUAL REPORT

The CPLC Leadership Report serves as the Coalition's annual report by providing the latest on CPLC activities while also aiming to inspire government and business leaders to take more action. The 2018 report, features selected leadership profiles and opinion pieces that challenge CPLC audiences to increase ambition and turn advocacy into action.



Carbon Pricing Leadership Report 2019

THEME: CPLC ANNUAL REPORT

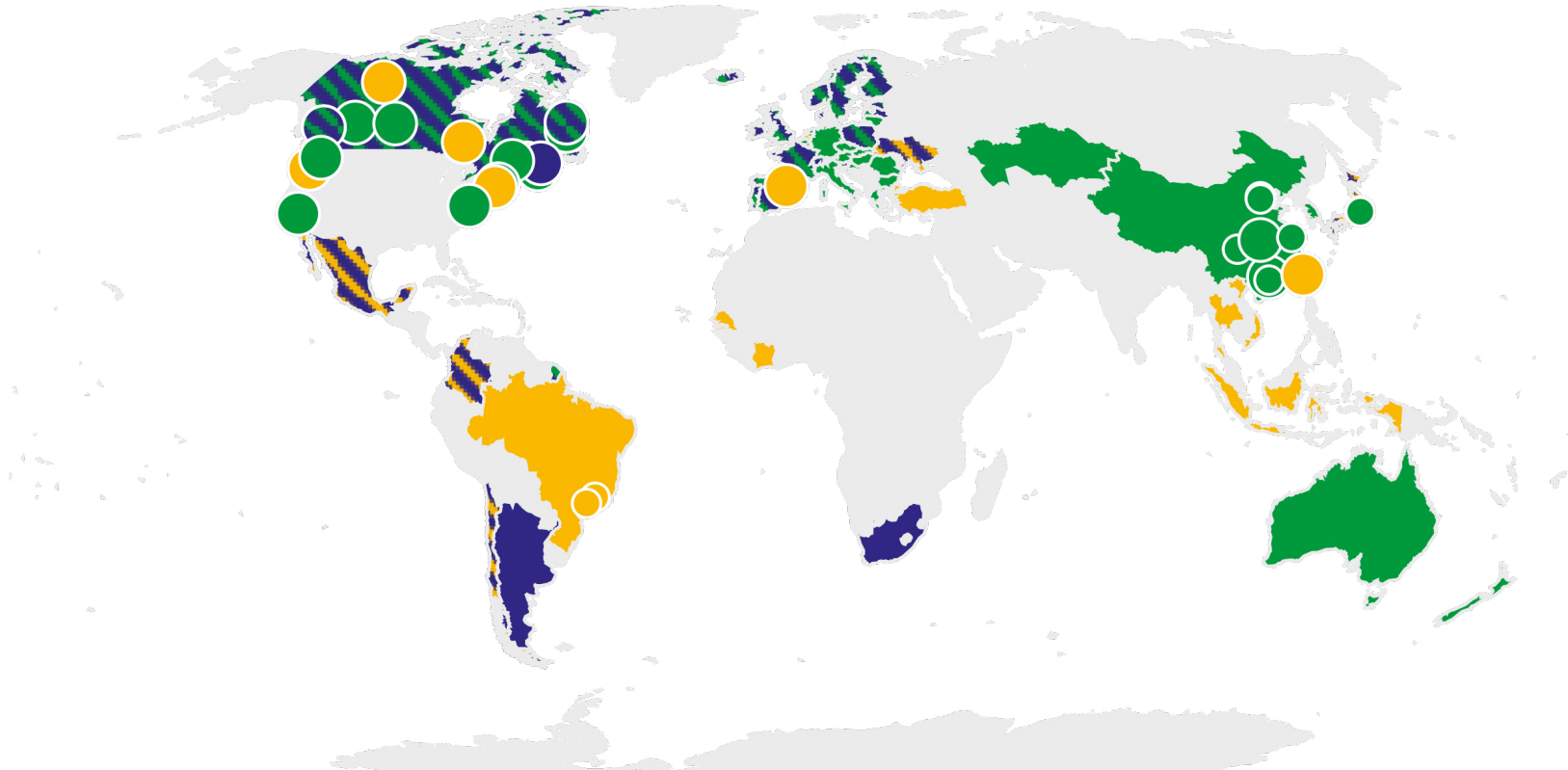
CPLC's annual report provides an update on the Coalition's activities over the last year. It also showcases articles from thought leaders to inspire and guide government and business leaders to increase their carbon pricing ambition.



Carbon Pricing Dashboard

Users can navigate key statistics and information on carbon initiatives implemented or scheduled for implementation using an interactive map.

► carbonpricingdashboard.worldbank.org



INTERNAL CARBON PRICING WEBINAR SERIES

IN PARTNERSHIP WITH YALE UNIVERSITY AND WEF



Internal Carbon Pricing—Practical Experiences from the Private Sector: Mahindra & Mahindra

Mahindra's carbon price is a tool to meet its carbon emissions reductions goals. Watch to find out how they are doing it.



Internal Carbon Pricing Featuring Microsoft

Microsoft was one of the first companies to set a voluntary internal carbon fee. This webinar outlines how they did it.



Internal Carbon Pricing—Practical Experiences from the Private Sector: DSM

What is DSM's case for an internal carbon price? Watch as they share the lessons they learned





Internal Carbon Pricing: Featuring the Yale Carbon Charge Project

Yale University has taken an innovative approach to internal carbon pricing. Watch to learn from their experience.



Guide to Communicating Carbon Pricing

In this webinar, the authors present key findings from the Guide to Communicating Carbon Pricing.



Best Practices on Integrating an Internal Price on Carbon: Featuring Unilever and Ecofys

In this webinar, Unilever and Ecofys shed light on the best practices for integrating a price on carbon. Unilever is committed to being “carbon positive”.



#PriceOnCarbon



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FOR MORE INFORMATION:

▶ WWW.CARBONPRICINGLEADERSHIP.ORG